

m2m

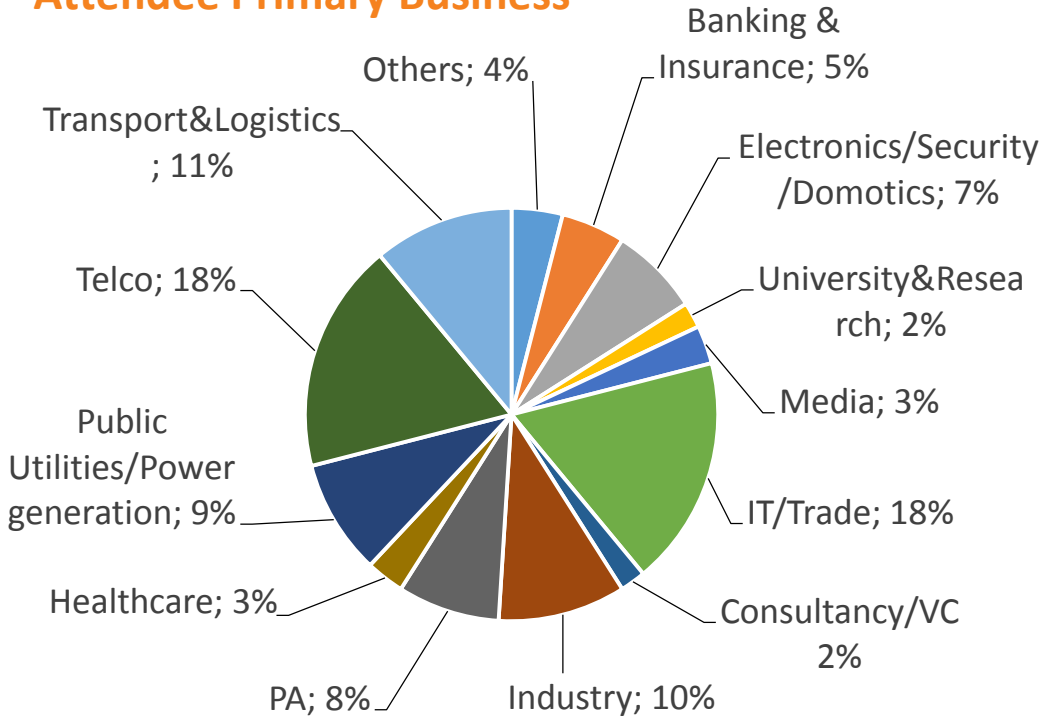
F O R U M 2 0 1 4



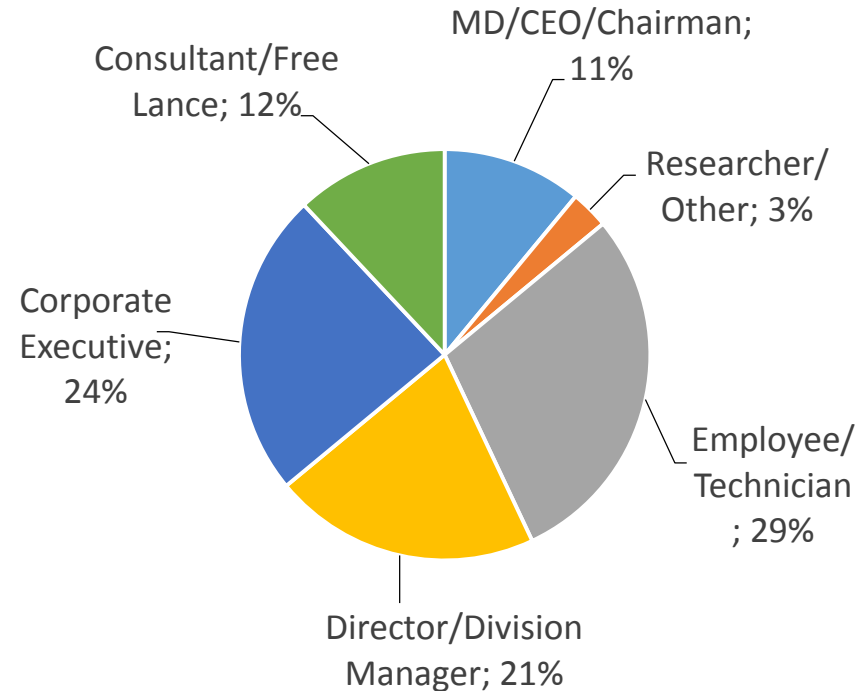
1209 Visitors from 22 Countries – 49 Sponsors and Exhibitors - 198 Business Meetings – 28 Partners



Attendee Primary Business



Attendee Job Position



Number of employees

From 1 to 50 employees	40%
From 51 to 250 employees	24%
From 251 to 500 employees	16%
From 501 to 3000 employees	14%
More than 3000 employees	6%

Turnover

From 0 to 50 mln euro	41%
From 6 to 50 mln euro	27%
From 51 to 130 mln euro	10%
More than 130 mln euro	22%

	Beta Epsilon Hall	Beta Delta Hall	Alfa Omega Hall	Eta Hall
A G E N D A 2 0 1 4	Surviving and thriving in M2M world: what are the focus area delivering the revenue growth?	Smart Metering for Smart Grid and Smart City	Valuing the demand side flexibility through a Smart Home communication infrastructure	IOX , from web concept to implementation: how to best approach a complex path
	The IOT/M2M Innovation World Cup 14/15	Venture Capitalist: From Horizon 2020 to Venture Capitalists: new boosters for IoT& M2M startups	Smart Mobility: on-board terminals and professional navigation systems for the management and tracking of fleet vehicles	IOX = Internet of Things and People , everywhere
	Smart Energy: Transmission, power engineering production for Smart Customers and Smart Markets	Enabling technology for the development and the innovation in M2M /IOT services	Smart Lighting – Public lighting as infrastructure for the development of the Smart City	The Next Industrial Revolution. Defining an M2M Technology Platform for the Industrial Internet of things (IIoT).



A large **EXPO & DEMO AREA** allowed our partners and sponsors to present their innovative solutions at their best with a direct interaction with visitors



On the occasion of M2M FORUM 2014 took place **the second edition of M2M+ Industry Summit, an intense and reserved two-day conference** attended by more than 100 professionals coming from all over the world



Eminent speakers shared with the audience their vision about the new horizons of M2M/IoT, innovative ideas and projects, offering precious insights about the evolution of the sector

PARTICIPATING COMPANIES M2M+



Represented Countries:

India, France, Germany, Spain, Italy, Turkey, Hungary, UK, Netherlands, Israel, Portugal, Switzerland, USA

www.m2mplusforum.com

One of our major goal is to **offer our attendees as many networking occasions as possible** to help them building strong relationships with potential business partners and clients

M2MATCH the **unique European MATCHMAKING EVENT** on M2M, organized by Enterprise Europe Network and Innovhub. The service is **free of charge**

PRESTO – HOSTED BUYERS PROGRAM

Exclusive **one-2-one business meetings** between Sponsors/Exhibitors and a selected group of **INTERNATIONAL HOSTED BUYERS** in energy, automotive, telco, e-health, security

NETWORKING DINNER

In a sophisticated club located downtown, the guests had a unique chance to **interact with M2M/IoT top players and foster BUSINESS OPPORTUNITIES** in relaxed environment. The Dinner was attended by Speakers, Sponsors, Partners and Key M2M Users

In 2014 had been organized **198 meetings**



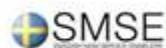
Main Sponsors



Sponsors



Speech Sponsors



Exhibitors

Startups

Venture Capitalists

INDUSTRIO VENTURES | DIGITAL MAGICS | H-FARM VENTURES | P101 |
T VENTURE | M31 | ROBERT BOSCH VC | TELEFONICA WAYRA | MIC | THINGMUSE

Partners

brokerage partners:	energy zone partners:	event partners:

Supporting Organizations

3M	FASTWEB WHOLESALE	MERCK SHARP & DHOME	SENSUS
ABB ENERGY AUTOMATION	FERSERVIZI FERROVIE STATO	MICROSOFT	SIEMENS PPAL
ADB BROADBAND	FIAT GROUP AUTOMOBILES	MOTOROLA SOLUTIONS	SIRTI SPA
AIR LIQUIDE	FINMECCANICA SPA	N&W GLOBAL VENDING	SNAM RETE GAS
ALCATEL LUCENT	FRANCE TELECOM	NSN	SWISSCOM AG
ALLIANZ TELEMATICS	FREESCALE SEMICONDUCTORS	NXP SEMICONDUCTORS	TELECOM ITALIA
ANSALDO STS	GE LIGHTING	OCTO TELEMATICS S.P.A.	TERNA RETE ITALIA
ARISTON THERMO GROUP	GLAXOSMITHKLINE	OLIVETTI	THALES ITALIA
AUTOSTRADA TECH	GRUPPO CIMBALI SPA	ORANGE BUSINESS SERVICES	T-MOBILE
AVEA	GUNNEBO	PIETRO FIORENTINI	TOMTOM BUSINESS SOLUTIONS
AZERFON	HOEFT&WESSEL AG	PIRELLI BROADBAND SOLUTIONS	TRELLEBORG WHEEL SYSTEMS
BARILLA SPA	HONEYWELL COMBUSTION CONTROLS	PIRELLI ENERGY	TURKCELL
BEDAŞ	HP	POSTEMOBILE SPA	URMET SPA
BT GLOBAL SERVICES	HUAWEI	RENESAS ELECTRONICS EUROPE	USROBOTICS
BTICINO	HUGHES NETWORK SYSTEMS	REPOWER ITALIA SPA	VARTA MICROBATTERY
CANON	INDESIT COMPANY	RFI -FERROVIE DELLO STATO	VERIZON
CISCO	INTEL CORPORATION	RHEINMETALL ITALIA	VIMPELCOM
CLIMAVENETA	ITRON	RICOH COMPANY	VODAFONE GLOBAL
COBRA TELEMATICS	JDP CORPORATE SOLUTIONS	RIELLO SISTEMI SPA	VONINO CORPORATION
DANIELI AUTOMATION SPA	JOHNSON CONTROLS	SAIA-BURGESS AG	WHIRLPOOL EUROPE
DEUTSCHE TELEKOM	LANDI RENZO SPA	SAMEDEUTZ-FAHR	WIND
DIGICOM SPA	LIBELIUM	SANPELLEGRINO WATER	WIND RIVER
EE	LIEBERT HIROSS	SCHNEIDER ELECTRIC	
ELSAG DATAMAT SPA	LIQUIGAS S.P.A.	SELEX ES	
ENEL	MAGNETI MARELLI S.P.A		
ENGINEERING	MANDELLI SISTEMI SPA		
ENI SPA			
FANTINI COSMI			

Selection of 100 companies that attended M2M Forum in 2014

M2M FORUM, thanks to its leadership, is a prestigious showcase for M2M/IoT professionals worldwide

The event offered important and efficient opportunities of visibility to its sponsors through many diversified channels and thanks to established partnerships with the most relevant and renowned realities in the field

DIRECT MARKETING

WEEKLY INVITATIONS to Innovability's targeted database (53.000 contacts)

CO-MARKETING

Exchange of visibility agreements and marketing activities in cooperation with partners, sponsors, exhibitors and media

MEDIA PARTNERSHIPS



THANKS to our sponsors and partners trust and a deep knowledge of the players in the market, **in 2014 we engaged a targeted audience for a *M2M+IoT Experience*** packed with **12 conference sessions, 198 business meetings, exclusive networking opportunities and a large and lively expo/demo area**



In 2015 we'll do it better... do not miss the occasion to invest in a guaranteed business revenue and promotional feedback, **be part of M2M FORUM 2015, since 2002 the premier European M2M/IoT tradeshow**

STAY TUNED!

www.m2mforum.it