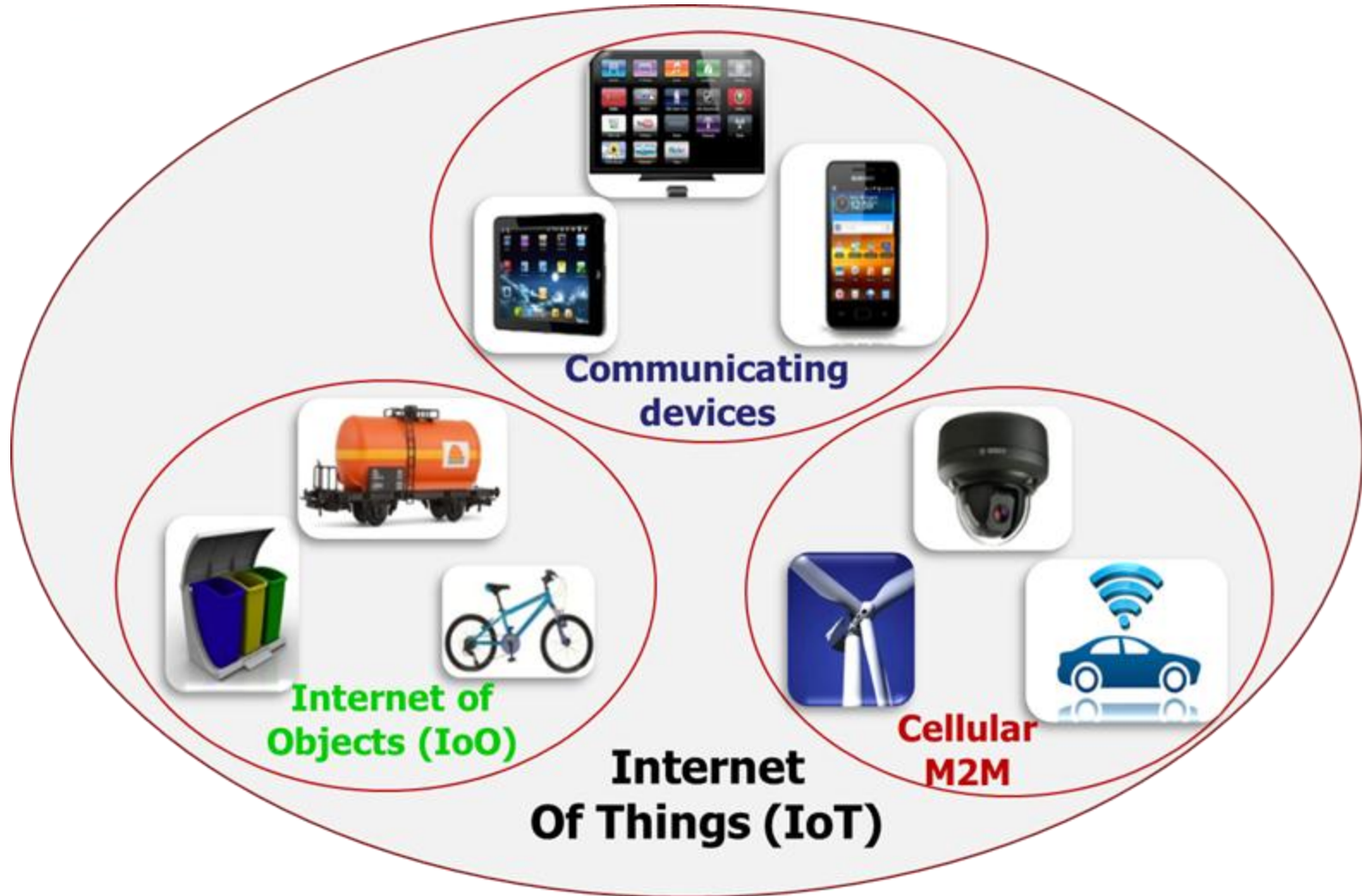




# **Internet of things , Technology & Ecosystem ready for your applications**

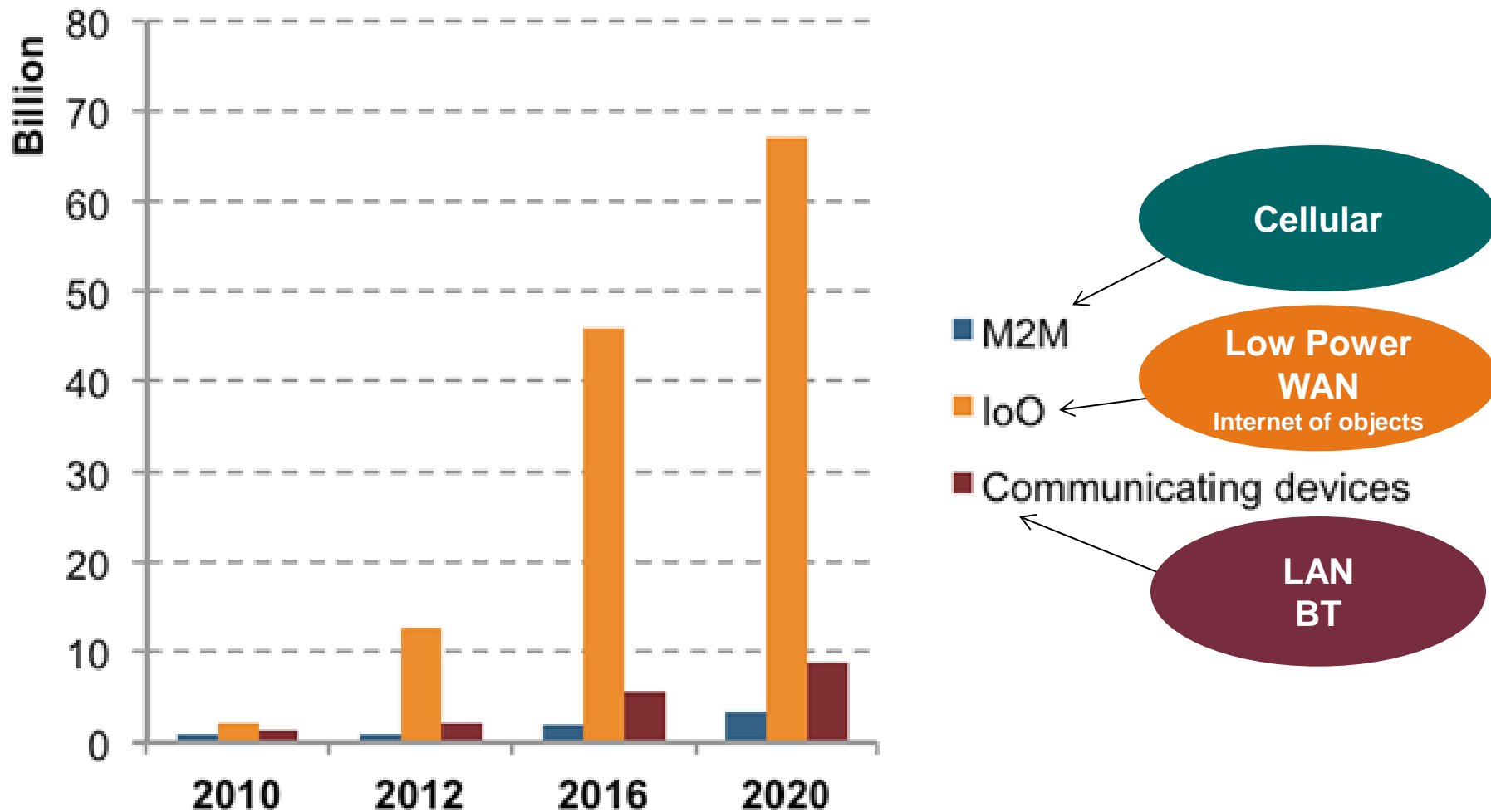
**François Sforza – Director , Wireless & IOT Products**

# IoT Segments



# Connected Devices: Market

## Projected by Type




# Context and Issues

- ❑ Indeed several communications technologies can address this (or these) usage.
- ❑ But we can regroup them in two basic categories: short range and long range.

Home automation, électronique, informatic, utilities, industry,...

**Short Range**




- Short Range
- Splited
- Low cost
- Energy sobriety

Build a Radio Network:

- Long Range
- Low NRJ
- Low Cost
- Bidirectionnal
- Shared

Mobile Operators & satellite

**Long Range**



- Long Range
- Standard (3GPP, etc)
- Huge energy consumption
- High costs

→ **The Lora radio Technology supported on 868Mhz and « SIMLess »** is presented as less expensive, low energy, and with high coverage for communications of a few Kbits/day, and can address a market that GSM technology can not address...

# LoRa IoT Solution

*Ultra Long Range ...*

= Low Cost Infrastructure

*Ultra Low Power ...*

= multi year battery life

*Ultra Robust ...*

= interferer agnostic

*Frequency Agnostic*

= 169, 433, 868, 915 MHz, ...

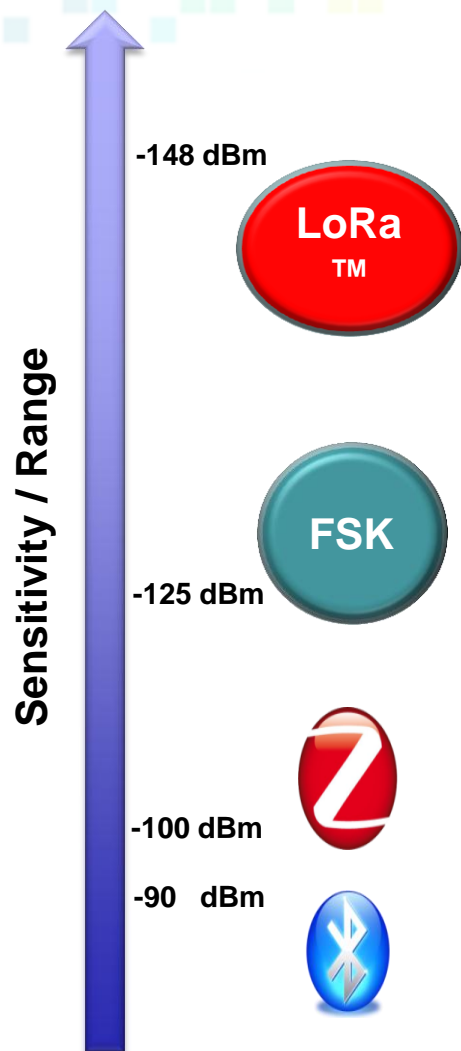
*Open Middleware...*

= Java / C





# What is LoRa?



## ❑ Long Range, Low Power & Small form factor

At +14dbm output power, 868MHz:

- In Sub-GHz: >2km dense urban, >15km suburban, >80km VLOS
- More than 10 years in operation without changing battery

## ❑ Concentrator with Network Capacity & Security

- Star Network / Link Rate Adaptation / Fully Scalable Network

## ❑ Fully bidirectional

- Acknowledge / Request from user or from sensor
- High Security Level
- Easy Network Management
- Fast Channel Activity Detection



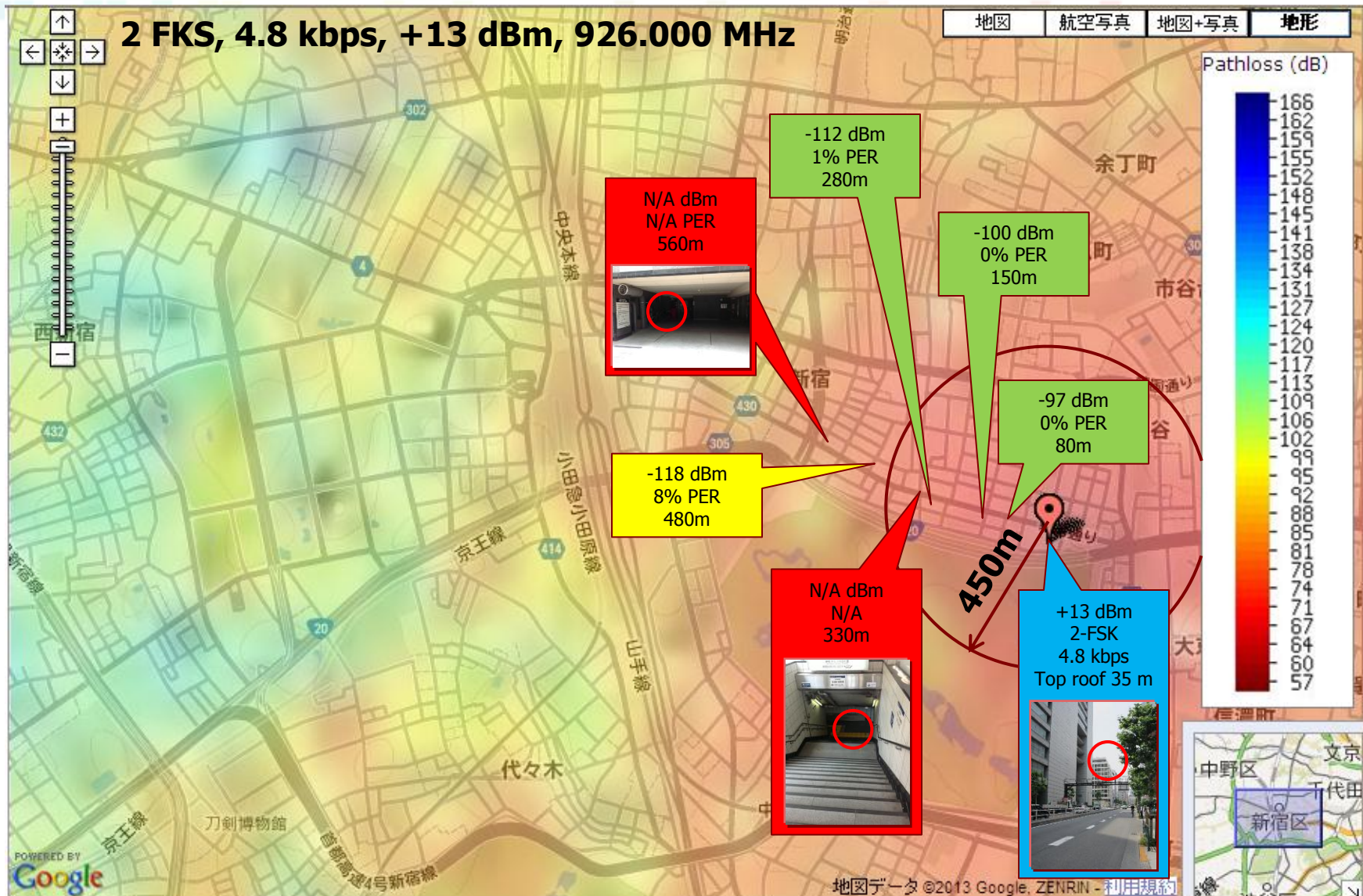
## ❑ Robust communication

- Robust to interferer / Coexistence with other ISM
- Robust to Jamming
- Suitable for Mobile , Nomadic & fixed nodes
- Indoor / Outdoor coverage

## ❑ High accuracy localization and ranging

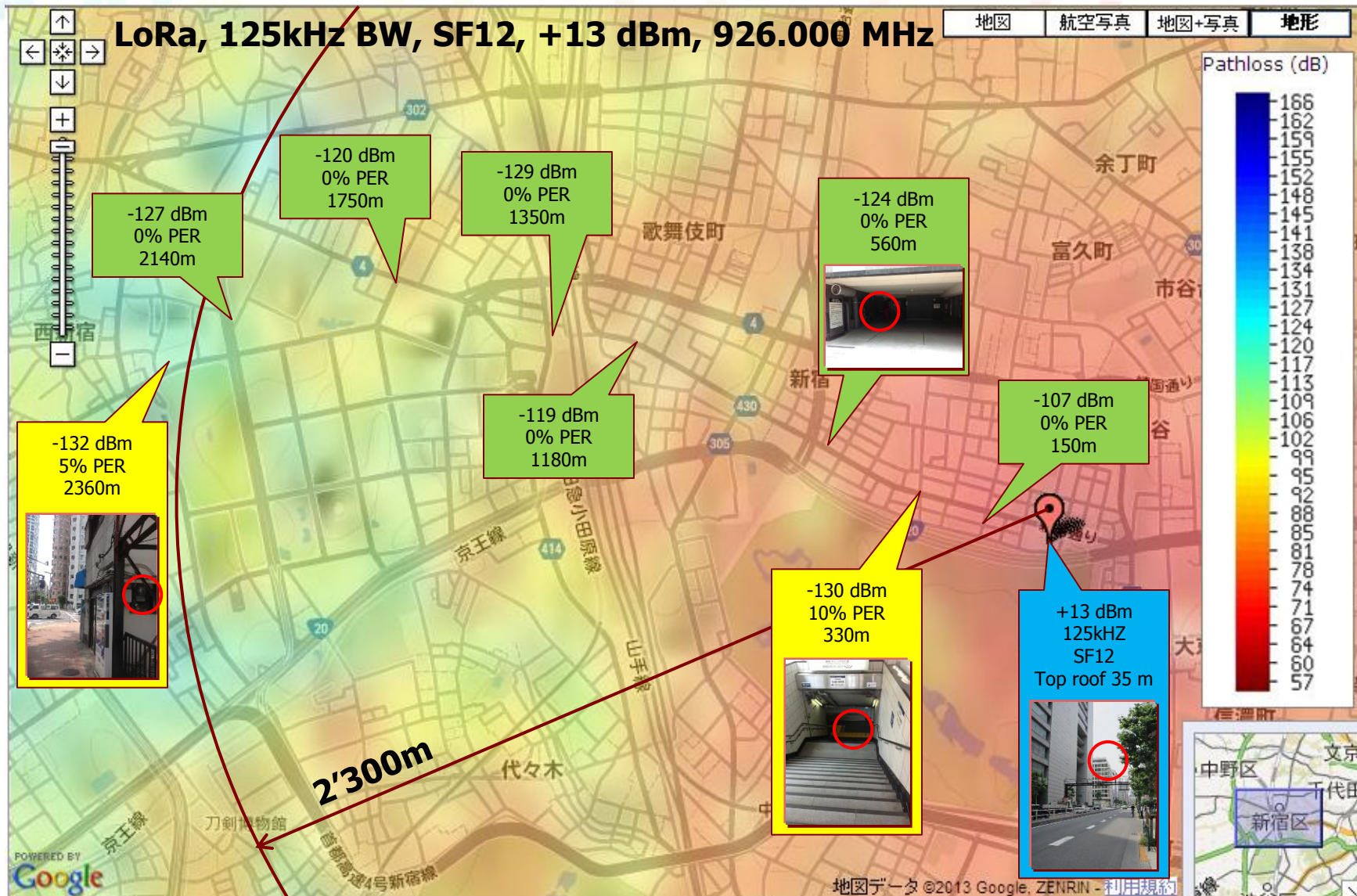
- Modulation format permits high accuracy localization
- Not RSSI based and accounts for multi-path and fading

# LoRa Range Test – Shinjuku, Tokyo





# LoRa Range Test – Shinjuku, Tokyo





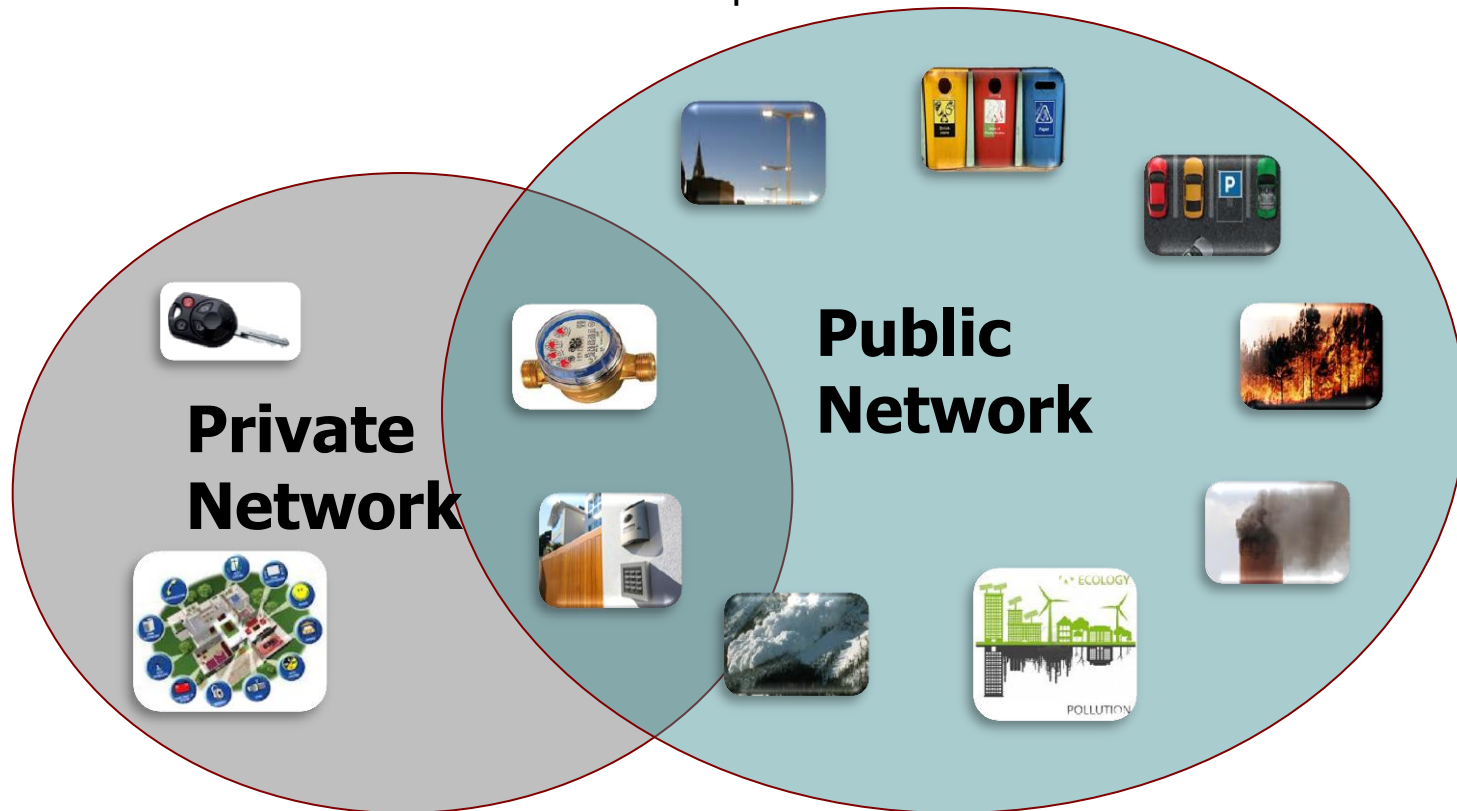
# Private vs Public Network

## ❑ Private network – individually managed networks

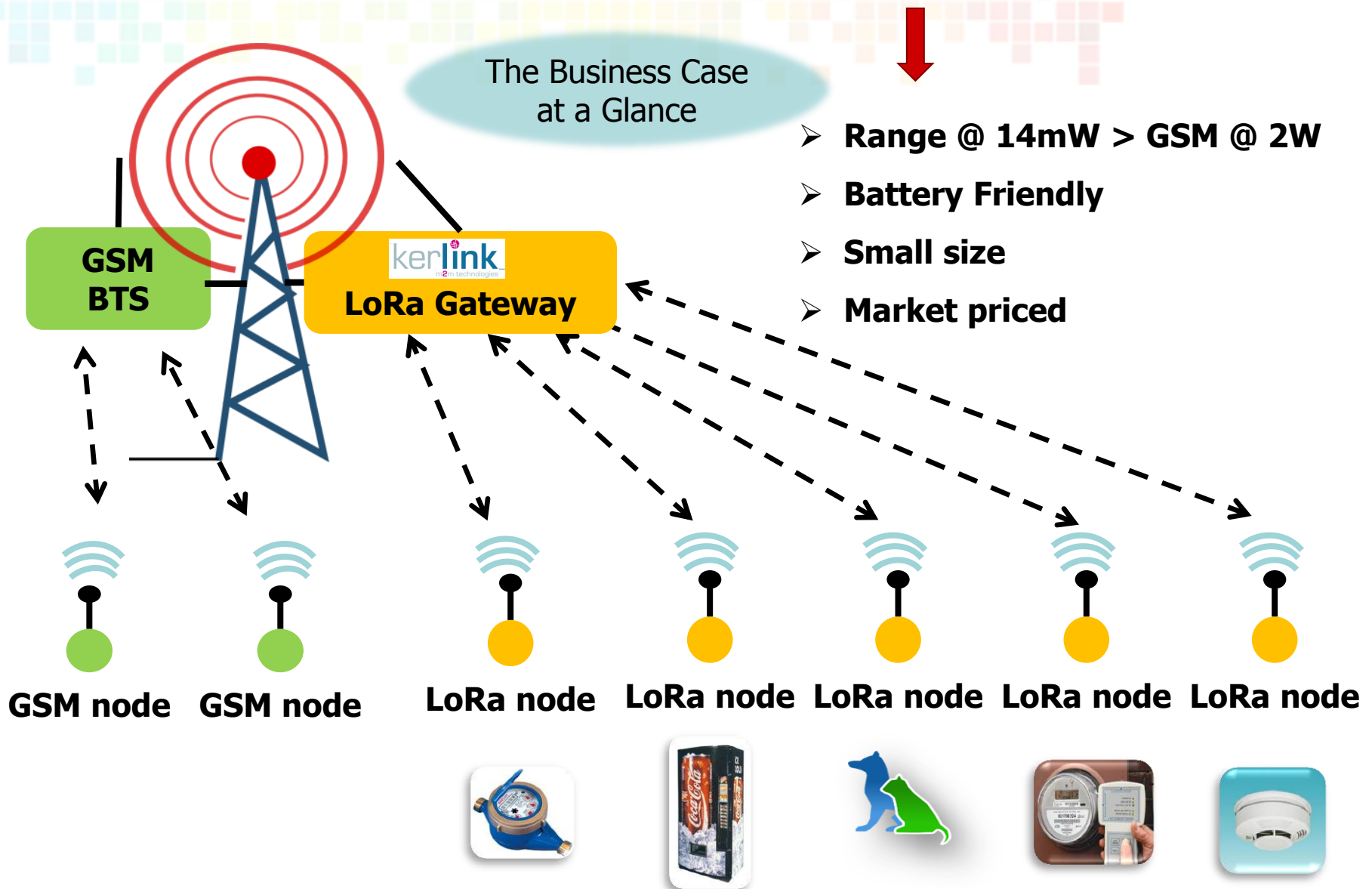
- Our traditional business – Metering, security, home automation, industrial control

## ❑ Public network – Telecom/operator managed networks

- Includes our traditional business, permits numerous new applications, infinitely more scale able than the traditional private network



# LoRa Expands M2M Connectivity ...



# Semtech LoRa IoT Solution

## ❑ Complete HW solution for long range, high capacity system

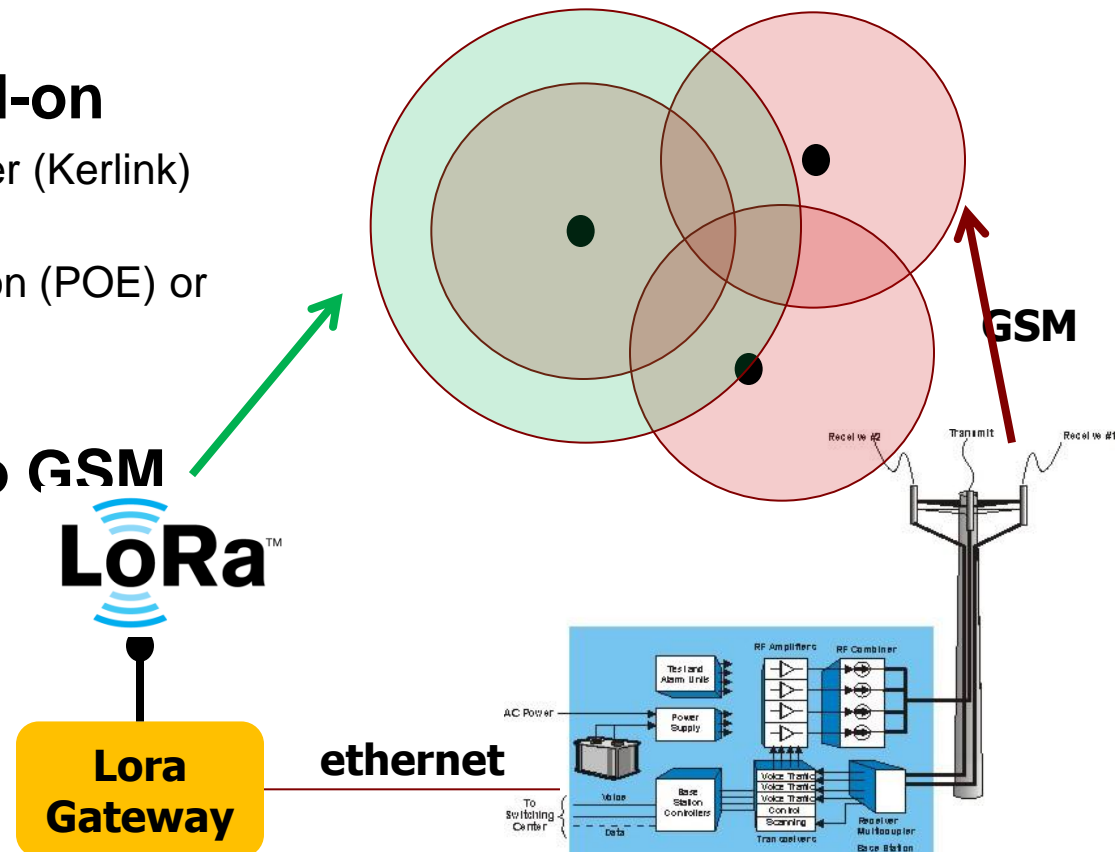
- Both end-node RFIC and concentrator/gateway
- MAC level SW to provide adaptive link rate
- Full SW solutions available from partners – IBM and Actility

## ❑ Simple Base station Add-on

- Install LoRa gateway from Partner (Kerlink) at existing locations
- Requires only Ethernet connection (POE) or 3G/4G connection

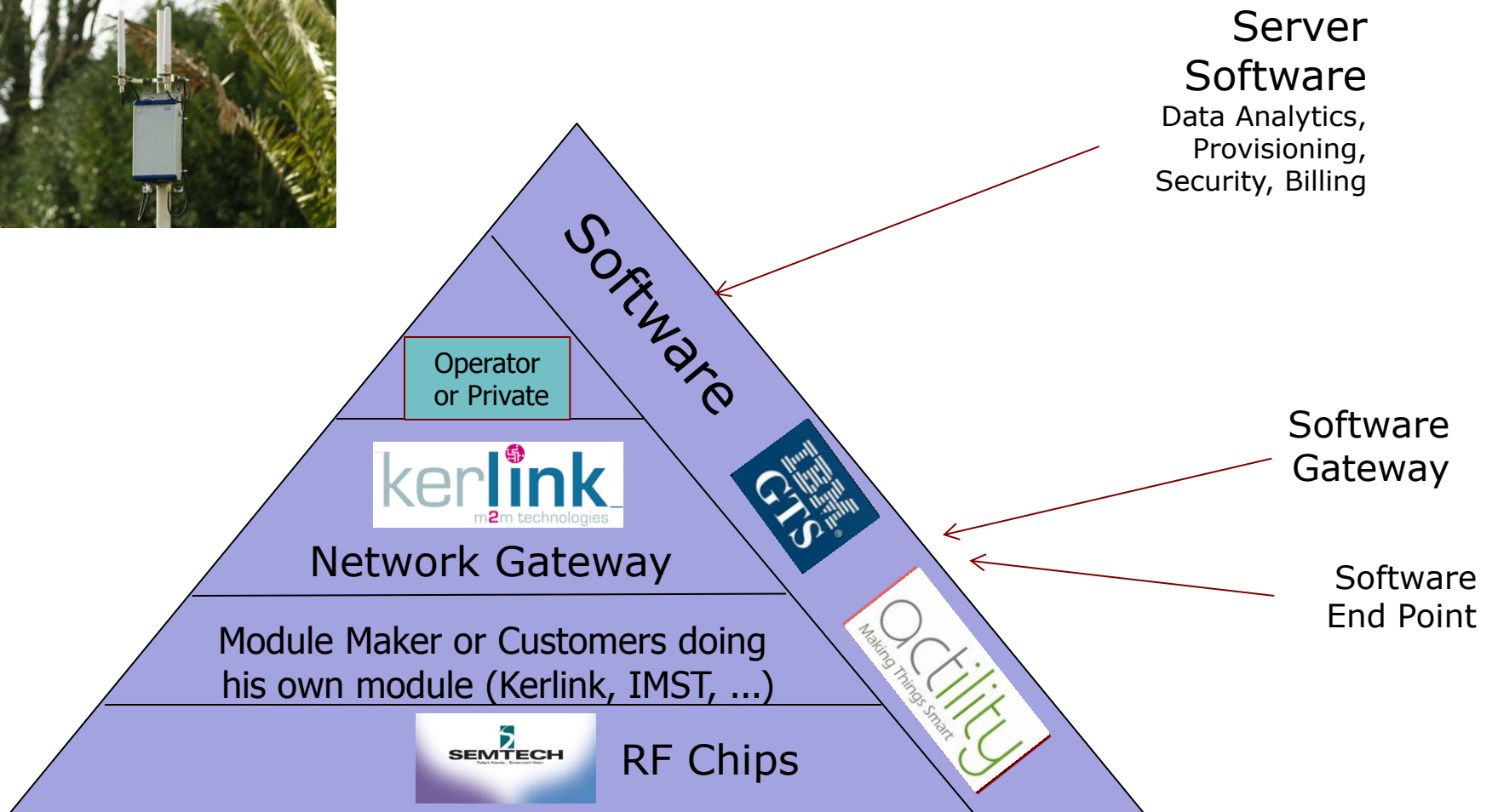
## ❑ Complimentary model to GSM

- Same business model
- Low power (battery operated)
- Low cost
- Unlicensed spectrum





# Example



# LoRa Concentrator – SX1301 based

## Superior System

### ❑ Multi-modem/channel concentrator

- Improved network capacity
  - Simultaneous reception on same channel
  - Easily scalable to add more capacity
- Simultaneously demod - 2MHz spectrum
- Simple star network – no latency
- Adaptive link rate
- Up to 5 million node transactions per day
- Easily scalable for more capacity

### ❑ Localization

- The feature everyone wants

### ❑ Solves all system desires

- Range, battery lifetime, capacity, cost

### ❑ Reduces design cycle

- System HW and MAC provided

